Susan Hayward's in town rehearsing "Mame" for Las Vegas Caesars Palacewhich'll pay her \$25,000 a week . . . There's a Nixon rooting for Humphrey-singer Marni Nixon, that is ... Jack Cassidy's son David will make his B'way debut in Allan Sherman's "Fig Leaves Are Falling" . . . Phyllis McGuire's having her new red Rolls Royce rushed to her in Las Vegas (from N.Y.) by air . . . Dagmar, 35 pounds lighter, said at the Cattle Baron she's touring in "Li'l Abner."