



Majorettes were among marchers yesterday on Euclid Avenue

# *Yuletide Marches Into Town*

Despite the grayness and dampness of the day, the WIXY-May Co., parade yesterday morning brought an exuberant but orderly crowd downtown.

Parades are primarily for kids. And thousands of children and teen-agers lined Euclid Avenue from 18th Street to Public Square to view the two-hour spectacle that presages the Christmas shopping season.

Police estimated the crowd of parade watchers at 7,500.

Many teen-agers who watched the parade then went to Municipal Stadium for The Plain Dealer high school football double-header.

ABOUT 2,000 PERSONS took part in the parade.

Sponsors expressed disappointment at the lack of television coverage:

"They televise the New York City Macy Christmas parade in Cleveland but a local parade I guess is not good enough for them. What a shame. Macy's would love to have had our entrants."

The parade had some 200 floats, marching bands, drill teams, Santa Clauses and other entries.

AMONG THE MORE interesting participants were a unicyclist contingent—the St.

Benedict Happy Wheels—and a 150-foot St. George's dragon balloon.

The accounting department of Cleveland State University entered a float resembling an adding machine. Students costumed in cardboard as erasers and pencils trailed the wagon.

Balloons were everywhere, along with dogs and monkeys and horses and, of course the volunteer mounted unit of the Cuyahoga County Sheriff's Department.

At the parade finish, the Partridge Family, members of a television show were mobbed by autograph seekers on the Mall.