



DAVID CASSIDY
... on 'The Partridge Family'

Video Star Tells Success Story

By **MARILYN BECK**

HOLLYWOOD — It's been a bang-up year for 20-year-old David Cassidy and, in some respects, he's still trying to adjust from the shock of it all.

He's gone from a cottage furnished, in large part, with apple crates and a bare mattress to a high-on-a-Hollywood-hilltop, three-level luxury home with sunken tub and custom-made furniture.

He's this year's Bobby Sherman (a comparison he tries hard not to mind too much). He's this season's video Prince Valiant, built into an overnight success by his "Partridge Family" exposure and Screen Gems' promotional campaign to make David the teenybopper's delight.

The campaign, David must sometimes feel, has worked even too effectively.

He can't do his own grocery shopping any longer. When he steps in the market, he's mobbed by fans.

His attendance at movie theaters is taboo, also.

"The last time I went to the movies, they

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