

Plot against big brother

Danny Partridge (Danny Bonaduce, left) with pointer and picture of his brother Keith (David Cassidy) briefs Tracy (Suzanne Crough), Laurie (Susan Dey; background) and Chris (Brian Forster) on a campaign to

embarrass Keith, who's suddenly big brotherly and dragging them to museums and recitals for culture, in "Dr. Jekyll and Mr. Partridge" on The Partridge Family at 8:30 p.m. today (Friday).

Success at 21 for David Cassidy

Probably no one ever became a top teenage idol as fast as David Cassidy (photo at left). Within a few weeks after the debut of The Partridge Family on the ABC television network (Fridays, 8:30-9 p.m.) he had two top selling single records plus a gold album, The Partridge Family. Magazines with teen and subteen readership quickly started the still-honored custom of running David Cassidy covers and stories with every issue. His weekend concert dates were sell-outs. His popularity contributed to making The Partridge Family one of the hits of the season. He moved from a cottage furnished largely with apple crates and a bare mattress to a luxury hilltop home.

Naturally, there has been a price to pay. The taken-for-granted niceties of privacy and leisure have practically been banished from his life.

A normal date — dinner and a movie — are out of the question. "The last time I went to a movie, kids — and their mothers — were crawling over their seats trying to get at me." After a few mob scenes at supermarkets, he no longer

does his own grocery shopping. Last summer, while filming a Partridge Family episode at Marineland, he was forced to run from a horde of screaming girls and found there was no place to hide—not even in the men's room.

David says he has time for one meal a day. In addition to the 10-or 12-hour days spent filming the series, and doing weekend concerts around the country, there are myriad business details — dealing with record producers, filmmakers (he has considered many scripts, but hasn't had time to make a movie yet), investment advisors, and interviews.

"I never dreamed of this sort of thing happening to me," he said. "Who does? Two years ago I was just another working actor trying to improve at my trade."

Although he has been singing since childhood, plays the drums and guitar, and co-starred on Broadway in the Allen Sherman musical, "The Fig Leaves Are Falling," he had worked principally in dramatic roles before the skies opened up. He played leading

guest roles in 10 series, including Marcus Welby, M.D., The FBI, The Mod Squad, The Survivors, Medical Center and Adam-12.

David says he is grateful for his success. "The good parts far outweigh the drawbacks." And he respects his fans. "I don't know why they like me. But they do, I guess, and they show it. Adults are afraid to show emotion. Kids aren't. They let you know if they like you, or if they don't." And he enjoys talking to younger people — as individuals.

When the "teenage idol" phase eventually passes, David hopes to continue as an actor and singer. He wants to own a recording studio.

"And I want to see the world — everything," he says.

After filming was completed for this season, he went to England for five days of promoting records. While there he was solo guest for taping of a 90-minute David Frost show to be shown later.

Then Cassidy took off for a five-week vacation jaunt around Europe in a camper. When he returned to the U.S. he began a concert tour.