



The **DAVID CASSIDY** Show

Saturday, August 26—2 P.M.

Current teenybop idol David Cassidy's sudden rise to stardom has been compared to that of Frank Sinatra in the 40's, Elvis Presley in the 50's and The Beatles in the 60's. New York Times Columnist Joyce Haber agrees in writing: "The Superpup's multitudinous fans (a SRO crowd of 20,000 saw him at Madison Square Garden in March) resembled nothing so much as the saddle-shoed screamers who went bananas over Sinatra in the 40's." Parade magazine reporter a month later said: "Cassidy is tabbed the hottest attraction in show business . . . the hottest thing since Jackie Kennedy."