

STAR OF 'PARTRIDGE FAMILY'

Singer David Cassidy Due at CYC April 4

Television's David Cassidy, co-star of "The Partridge Family," will make a personal appearance at the Catholic Youth Center at 7:30 p.m., Tuesday, April 4.

The emergence of Cassidy as a star in the fall of 1970 is compared by some to the explosion of Frank Sinatra in the '40s; Elvis Presley in the '50s, and The Beatles in the 1960s.

He was literally discovered by the younger generation after a few appearances playing feature roles on "Marcus Welby," "Ironside," "Bonanza," and others during the 1969-70 TV season. Soon after his episodes aired, stations and networks were inundated with fan mail for Cassidy. Within a few weeks David's manager had a garage filled with mail for him.

Prior to the debut of "The Partridge Family" in September, 1970, the ABC-TV series in which David co-stars, he made a two-week promotional tour to 10 cities in the U.S. In Chicago, the "unknown" Cassidy received hundreds of gifts ranging from Indian headbands, love beads, and letters. In Detroit, teenagers scrambled to meet him at 6 a.m. on a rainy morning just to get a glimpse of David entering a TV studio. Other cities, similar stories . . . David Cassidy's future had apparently been decided for him, even before the first episode of "The Partridge Family" had aired.

His first single for Bell Records, "I Think I Love You," released before the debut of "The Partridge Family" series, sold 3.5 million copies, followed soon by the first "Partridge Family" album which sold in excess of one million copies. The second single, "Doesn't Somebody Want To Be Wanted," topped the million sales mark four weeks after being released. Credit for the sales success has largely been given to David. The second album, "Up To Date," sold over one million in three weeks.

His father is the actor Jack Cassidy and his stepmother is the lovely Shirley Jones, but David has achieved his place strictly on his own. He is the co-star, along with Miss Jones, in Screen Gems' "The Partridge Family."

In "The Partridge Family" David is able to combine acting with another love — music. In the role of "Keith Partridge" he is lead singer and plays the guitar in the family's musical combo. Off-screen, David, a na-



David Cassidy
. . . coming here

tural musician, also plays the drums and guitar.

He was born April 12 in New York City. He received his grammar school education in West Orange, N.J. He then came to Los Angeles where he attended Emerson Junior High School and graduated from Rexford, a school in Beverly Hills, California.

For a year after graduation he worked with the Los Angeles Theatre Group and was featured in the Los Angeles Theatre production of "And So To Bed." He returned to New York where he appeared in summer stock. He also took classes at the David Craig School of Musical Comedy, then auditioned and won a co-starring role in his first Broadway musical, "The Fig Leaves Are Falling," by Allan Sherman.

After the play closed he returned to Hollywood where he guested in a dramatic role in TV's "Ironside." Soon he was featured in "The Survivors" and followed that with more dramatic roles in "Marcus Welby," "Adam-12," "Medical Center," "Mod Squad" and "Bonanza."

David is 5'8" tall, weighs 130 pounds, has brown hair, hazel eyes and is single. He lives in the rustic canyon area of Hollywood.