



David Cassidy

David Cassidy's nude poses on the cover and in the centerfold of the current Rolling Stone magazine are sheer stupidity. So said an ABC-TV network executive at the affiliates party.

"David didn't consult us," said the spokesman. "Had he done so, our answer would have been a quick and positive, 'No!' When parents of young viewers see Cassidy in the nude, they'll start asking questions, such as: 'Is ABC trying to impress our children through David and the series that a public display of nudity is both innocent and acceptable?'"

Dave Madden said, "The only thing new about next season's Partridge Family is Screen Gems' approval to retain my mustache." He introduced me to Nena Arnold, a pretty young employee of a Hollywood bank.

"We met in my hometown in Michigan during his March of Dimes Telethon appearance," said Nena. "I moved out here to be near him."

Madden and the cast's red-haired, young Danny Bonaduce, also at the party, are cutting an album, which should get chart action. "It's a funny approach to the generation gap," explained Madden. "I think it's the only way to approach it."

Also at the event, Sherwood Schwartz, executive producer of The Brady Bunch, revealed he's now completing details for an all-cartoon, 30-minute, Saturday morning show, The Brady Kids.

"It won't be anything like The Brady Bunch, which is the story of children, parents and their problems," assured Schwartz. "Instead, the new Saturday morning cartoon show will involve children in their world of imagination, bearing out what we've known right along — that kids live in two different worlds."

