

David Cassidy Back On TV For 'Police Story' Role

By JAMES BROWN

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Hollywood

A FEW YEARS ago David Cassidy had the American Dream pretty well locked in his hip pocket. He was the golden boy, Keith partridge, the baby-faced star of the hit TV series, "The Partridge Family," a bubble-gum music messiah whose records were certified gold, a flutterer of untold millions of prepubescent hearts.

He played to packed concert halls and was mobbed wherever he went. Teen magazines wanted to know what David Cassidy ate for breakfast. Toy stores stockpiled a healthy inventory of David Cassidy dolls. Kids wallpapered their bedrooms with David Cassidy posters. It was the star-maker machinery at full throttle.

AND THEN HE QUIT. Quit cold. Three years ago Cassidy called a press conference in England to announce that he was taking time off for a long rest. Insiders exchanged a few knowing winks. He'd come back, but fast.

The teen-idol business is a short, swift ride and you'd better let it carry you as far as it can. Ask the Monkees. Ask Bobby Sherman. But David Cassidy decided to step out at the summit.

Cassidy is coming back now. On Sunday he returns to television as the star of a two-hour "Police Story" in which he plays a rookie cop who goes undercover at a high school to crack a narcotics ring.

"I was emotionally and physically drained," Cassidy said the other day of his career break. "I was all used up. You can look at an experience like I had, that incredible media experience, and I think I took it to its farthest point. From there, it would have been a downhill ride and I just had to get out.

"I wasn't bored, I didn't sit around," Cassidy said, "and there was a time in those first couple of years when I wasn't sure I ever wanted to work again. But there's something about getting up in the morning and having something to look forward to. I discovered that I did want

to work, I did want something to invest my time in.

"'POLICE STORY' was just something that happened," Cassidy explained of his return. "I felt that the quality of the show merited my reading the script and I'd been wanting to work but hadn't yet found anything to do. This script was good, the cast (Vince Edwards, Dane Clark, Anne Lockhart, Dee Wallace) was good and the time was right."

Cassidy added that he and "Police Story" executive producer David Gerber have a further agreement to do an NBC World Premier movie and a possible series beyond that. Cassidy also has a new record contract with Warner Bros.-Curb, with a single due out shortly. So, if there was ever any question, David Cassidy has definitely **unretired**.

Reasoner To CBS

New York (AP) — The anticipated return of ABC anchorman Harry Reasoner to CBS was officially announced Friday.

Richard Salant, president of CBS News, said Reasoner would start Aug. 1 as chief correspondent of "CBS Reports" and co-editor of the program with Marlene Sanders, who also left ABC in the wake of Roone Arledge's becoming news chief last summer.

Reasoner, who grew unhappy in a diminished role after Barbara Walters quit NBC to become an ABC anchorwoman nearly two years ago, fills the post left by the departure of Bill D. Moyers for the Public Broadcasting Service.

While Reasoner's new salary was not disclosed, it is presumably much smaller than the \$500,000 he was earning annually as anchorman.

"I am as pleased to see him back home with us as I was sorry when he left," Salant said in a statement that noted Reasoner had left CBS in 1970 after 14 years.