

David Cassidy trys return to glory years

By Deborah Wilker

FORT LAUDERDALE SUN-SENTINEL

AS DISPOSABLE teen idols go, David Cassidy was the model. He had everything: looks, a modicum of talent, a smash TV show, several hit singles and a strong show-biz pedigree to provide industry connections.

But after a five-year run that began in 1970 with the debut of "The Partridge Family," Cassidy was through. The mobs that dogged him thinned. His security force was sent home. The hits dried up, the work stopped and Cassidy was suddenly in limbo — just another sitcom castoff.

The bright side? Five years at the top is a lifetime for any teen sensation. Today, such careers end in a matter of months. Just ask Vanilla Ice.

Though the years occasionally have been tough for Cassidy, he never completely gave up on the entertainment business, as do so many others in his position.

Now, more than 20 years after it all began, Cassidy has returned to try again. He wants hit records. Sold-out concert tours. His name and face on rock-music magazine covers. His videos played relentlessly on MTV.

And he's dead serious about it.

He has even hired the top-notch PR firm of Solters-Roskin to help him out. He is favored by the fact that he is a known quantity to most record-buyers, though the indelible image of his days as television's Keith Partridge still haunts him.

Sort of like John Travolta's white suit.

To make his intentions clear, Cassidy is eagerly meeting with reporters (something he foolishly didn't do enough of last year when his

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DAVID CASSIDY

About the show:

WHO: David Cassidy and Danny Bonaduce

WHEN: Tonight at 8

WHERE: The F.M. Kirby Center, Wilkes-Barre

TICKETS: \$16.50, \$14.50.

INFO: Call the Kirby, 1-826-1100.