David Cassidy reinvents himself with 'Old Trick New Dog'

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It's a funny thing about songs: One tune can stick in your head as a kid and stay there. You bop

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to it for a few months, then forget it, only to have it come

crashing back into your memory a few decades later.

David Cassidy and Tony
Romeo know a thing or two
about anthems. Sing Me, which
Romeo wrote for Cassidy in

artsdentertainment

1973, is wistful proof of that.
And so is I Think I Love You,
the anthem they created in
1970. Romeo penned the words,
Cassidy sang it on The Partridge Family, and 5 million kids
across the planet snapped it up.

Now in the '90s, the song has a new life. Hugh Grant stammered out the title in Four Weddings and a Funeral. Levi's used it as a musical backdrop for its Emmy-nominated jeans commercial. In Scream 2, Less Than Jake covers it, while the original figures prominently in the romantic comedy I Think I Do.

Enter Old Trick New Dog, the 10th solo album of Cassidy's

30-year career and the first release on his own Slamajama imprint. It's available now through Cassidy's Web site (www.david cassidy.com).

The old trick is the first single, a remake of I Think I Love You. And the new dog is Cassidy himself. New because, at 48, he's in the midst of a career renaissance that began in 1990 with his Top 30 hit Lyin' to Myself.

"I wanted to pay homage to it," Cassidy says of I Think. "But I also wanted to sing it as a guy 25 years later. I couldn't address it with an organic, original approach. I had to find a new way of doing it."

So Cassidy turned the unhip



Cassidy

original on its
ear, transforming the new
version into a
slower,
electronicedged slice of
urbanized pop,
built over a
slinky groove
and powered

by percolating pianos, rumbling bass and seductive background vocals by former Prince protege Elisa Fiorillo.

It's cool, but marred by a syn-

thesized mimic of the original's lame "Ba ba-ba-ba ba-ba ba-ba ba-ba-ba" intro.

Cassidy pumps new blood into two more old tricks. I Can Feel Your Heartbeat gets aired out, funked up and twisted into a bass-heavy confection, and I Woke Up in Love This Morning is retooled as a hypnotic dance jam.

But nostalgia only goes so far, even if it is overhauled for the '90s. The best moments on Old Trick come from the new tunes. Cassidy picks up where 1992's rock- and r&b-influenced Didn't You Used to Be set left off, but veers into smoother,

funkier territory.

On Peace, Love and Happiness, one of album's best tracks,
he slips into an intoxicatingly
loose gospel-soul groove, then
slows things down for Sheltered
in Your Arms, a heartbreaking
ballad he co-wrote with John
Pagano and Luther Vandross
collaborator Reed Vertelney.

Let Her Go, a jammin' meditation on the dark side of infidelity that Cassidy wrote with Christopher Walker, is another killer.

"(This album) has the reflections of a guy who has been through hell and back," Cassidy says.

"It's about a guy who has come to terms with who he is in life as well as his music. I think it reveals a lot about me as a romanticist, an optimist and a survivor."