

David Cassidy appears at Harrahs Nov. 5

Harrah's Laughlin Casino & Hotel recently announced world-renowned entertainer David Cassidy will appear for his first time ever in Laughlin on Sunday, Nov. 5. Cassidy will perform one show only in the Rio Vista Outdoor Amphitheater at 6 p.m. Tickets are \$25, \$30 and \$35 and are available at Harrah's Box Office.

David Cassidy has had one of the most extraordinary careers in the entertainment business. Hailing from a family of actors, mother Evelyn Ward and father Jack Cassidy, his fate as a performer was essentially seeded at a young age.

It was by coincidence that he wound up starring with step-mother Shirley Jones (ironically, his on-screen mother) in 1970 in the astonishing success *The Partridge Family*. The show made Cassidy a national hero to the

world's youth, with his face gracing the covers of magazines everywhere and his music consistently topping charts.

By age 21, Cassidy was the world's highest paid solo live performer and his fan club was the most popular in the world, exceeding those of both the Beatles and Elvis Presley. His musical success garnered multiple Grammy nominations and 18 of his recordings reached Gold or Platinum status, with four consecutive multi-platinum releases. Sales to date exceed 25 million units.

On *The Partridge Family* alone, Cassidy was responsible for seven chart-topping singles, including "I Woke up in Love this Morning," "Breaking up is Hard to Do" and, of course, "I Think I Love You," which soon became 1971's best-selling record.

As a solo artist, Cassidy had five hit singles, including "Cherish," "Could it be Forever," "How Can I be Sure," "Rock Me Baby" and "Lying to Myself."

Cassidy has been a master at re-inventing himself. He consciously chose to leave the business at the height of his fame and take a breather.

"When I returned to work, I specifically chose not to compete with my earlier fame," said Cassidy. "I always made sure that the work — not my potential money or fame — was the primary reason I would choose to get involved in a particular project. I really believe that if the work is good, then all kinds of success and other good things will follow."

In 1996, Cassidy and his family moved to Las Vegas, where he not only starred in the MGM Grand's \$75 million extravaganza

"EFX," but also brought it to sold out audiences for more than two years.

The year 1999 was a big year for Cassidy, who received numerous accolades in Las Vegas, as well as tackled many successful creative endeavors.

Cassidy has been named "Best All-Around Entertainer" by the *Las Vegas Review-Journal*, "Entertainer of the Year" by *Citylife* and "Show Star of the Year" by *Gaming Today*.

He partnered with writer-producer Don Reo to create the successful "The Rat Pack Is Back," which played to sold out audiences at the Desert Inn Casino and Resort, and is now successfully ensconced at the Sahara Hotel & Casino.

Cassidy currently performs in the semi-autobiographical show "David Cassidy At The Copa" at the Rio All-Suite Casino Resort, with co-star Sheena Easton.

Tickets are available at Harrah's Box Office or by calling 1-(702) 298-8510. For room reservations, call 1-800-HARRAHS.