Singer David Cassidy returns to Rio

The Rio All-Suite Hotel & Casino has booked a return engagement with world-renowned entertainer David Cassidy.

Cassidy will perform three shows, Nov. 22-24, in the Samba Theater at 8 p.m. each night. Tickets are \$59, plus tax, and available at the Rio Box Office.

Cassidy has had one of the most extraordinary careers in the entertainment business. Hailing from a family of actors, mother Evelyn Ward and father Jack Cassidy, his fate was essentially sealed at a young age.

It was by coincidence that he wound up starring with step-

Advertising content produced by the Specialty Publications department. For more information, call Jim Williams at (602) 444–4874 or e-mail him at jim.williams@pni.com. mother Shirley Jones (ironically, his on-screen mother) in 1970 in the astonishing success, *The Partidge Family*.

By age 21, Cassidy was the world's highest paid solo live performer and his fan club was the most popular in the world, exceeding those of both the Beatles and Elvis Presley. His musical success garnered multiple Grammy nominations; 18 of his recordings reached Gold or Platinum status, with four consecutive multi-platinum releases. Total sales exceed 25 million units.

On The Patridge Family alone,
Cassidy was responsible for seven
chart-topping singles, including /
Woke Up in Love this Morning,
and I Think I Love You.

Cassidy has been a master at re-inventing himself. He consciously chose to leave the business at the height of his fame and take a breather.

"When I returned to work, I

specifically chose not to compete with my earlier fame," Cassidy said. "I always made sure that the work — not my potential money or fame — was the primary reason I would choose to get involved in a particular project. I really believe that if the work is good, then all kinds of success and other good things will follow."

For room reservations, call 1-800-PLAYRIO.