JUST WHEN YOU thought another "reality" idea could not be born comes in Search of the Partridge Family. Beginning last Saturday in Orlando, in New York and Minneapolis this week, and in L.A. July 31, producer Jeff Margolis is auditioning actors/ singers for a new sitcom about the musical family portrayed in the '70s by Shirley Jones, Susan Dey, David Cassidy, Danny Bonaduce and others. Search will become a seven-part series on VH1 (check the Web site for details); viewers will help decide the cast. Why the Partridges? "There's something kinda cool about it," Margolis tells me. "It was the right show at the right time." And, perhaps, time again.